

# Our Privacy Promise

Hello,

We believe in keeping things simple and easy, and our privacy policy (see below) was a challenge. So, we decided it would be nice to just tell you what it means to us.

Bottom Line: We promise to respect & protect your privacy and will not release or sell any of your personal information for profit or superficial reasons. There are scenarios where you can expect us to share your information, such as for law enforcement, when required by lawsuits, or to protect the safety of us or others.

We think this policy is straightforward, simple and fair. If you're worried about what we might do with your data, I encourage you to read our manifesto so you can get a better idea of the kind of people we are and how much we'd respect you and your personal information. Many of us use the Text-Em-All service to call and text friends, family, and our community. The last thing we'd want to do is violate their trust — or yours.

I hope this helps. Thanks for visiting Text-Em-All.

Have a great day!

Brad Herrmann Founder & President

# Privacy Policy

**This Privacy Policy was last updated on January 4, 2021. Please read carefully.**

Text-Em-All is a communications platform that provides automated calling and group texting. As mentioned above in our President's letter, we take your privacy seriously and your privacy concerns are important. This policy outlines how we handle your information. If you still have more questions or concerns about how we're processing personal information, or you would like to know more about how to exercise your rights. You can contact us by emailing at [privacy@text-em-all.com](mailto:privacy@text-em-all.com) or, by writing to us at: Text-Em-All, 3803 Parkwood Blvd, Suite 900, Frisco, TX 75034.

To that end, let's get familiar with some of the terms you should be familiar with when reading this policy. This Website is operated by Call-Em-All, LLC d/b/a Text-Em-All ("we/our/us"). "Website" means the website located at [call-em-all.com](http://call-em-all.com), [text-em-all.com](http://text-em-all.com), or any subsequent URL which may replace this website, and all associated websites, URLs and microsites and any application. "You/your" means you as a user of the Website. "User" means all users of this Website. We offer this Website, including all information, tools, and services available from this Website, to you conditioned upon your acceptance of all the terms, conditions, policies, and notices stated here and on our website.

## Our Privacy Policy Overview

WE TAKE PRECAUTIONS WITH USER INFORMATION AND PERSONAL DATA. We value our users and respect your privacy. We collect information about you through the Website in an effort to improve your online experience and to communicate with you about our services and promotions. Neither your name nor anything personal about you is sold or shared with any non-affiliated company or agency. However, as described in greater detail below, we may share your information under certain circumstances with businesses with whom we work to help the Website function.

This Privacy Policy describes the personal information we collect about you, why we collect it, how we use it, and when we share it with third parties. This Privacy Policy also describes the choices you can make about how we collect and use certain information.

## Our Privacy Policy, In More Detail

By accessing this Website, you acknowledge this Privacy Policy and agree to be bound by its terms and the Terms of Use provided on the Website. If there is anything you do not understand please email any inquiry to [privacy@text-em-all.com](mailto:privacy@text-em-all.com). If at any time you do not agree to this Privacy Policy, please do not use this Website or related products and services.

We reserve the right to change or update this Privacy Policy by posting such changes or updates to the Website. Amendments to this Privacy Policy will be posted at this URL and will be effective when posted. It is your responsibility to review any such changes or updates and

check the Website from time to time to be sure you understand all terms and conditions, agreements, and policies of the Website and are in compliance with them. You can tell if the policy has changed by checking the last modified date that appears at the end of this Privacy Policy. Your continued use of the Website following the posting of any amendment, modification, or change shall constitute your acceptance of the updated privacy policy.

## Types of Personal Information Collected

We'd like to give you a brief summary of the categories of personal information that might be found in the User Account Data and User Usage Data that we collect from our customers, so you can know, at a glance, what we're talking about.

We collect and process your personal information:

- When you visit our website(s), or make a request to receive information about our products and services;
- When you contact our Sales Team or Customer Support Team; and
- When you sign up for a TEXT-EM-ALL account and use our products and services.

We call this personal information User Account Data. We also collect User Usage Data from you when you send or receive communications through your use of our services. This data might take different forms, and we might use or process it for different purposes.

Depending on your interactions with us, we might collect the following categories of personal information, and for the following reasons:

- We collect *Identifiers*, like your name, email address, address, telephone number and contact information (User Account Data) or other personal information you provide voluntarily, when you sign up or use our products or services and to do things like verify your identity, and communicate with you.
- We collect *Commercial* information when we keep track of the products and services that you purchase from us, our customer relationship management, marketing and our communications history about those services.
- We collect *Financial* information, such as your payment information, when you pay for our services.
- We collect *Internet and other electronic activity information*, such as communications metadata, as you browse our website or use our services. This metadata may be information about how you browse our websites and what features you use on our service, or it may be your User Usage Data as you send communications over the service.
- We collect *Geolocation* information when you use our products or services. This could be location based on your IP address.

Note, If you're an end user of a customer of ours, our customer will be able to help you with more details on what categories they're collecting and using.

More specifically, within these categories, we will ask you for certain kinds of personal information ("Personal Information") in order to provide the services you request. This information includes:

- Your Account Information - You have the opportunity to create a personal account with us. Using a username and password of your choice, you may access your account online at any time to add, delete, or change information. In creating this account, you

authorize us to collect and store your name, address, email address, telephone number, credit card information, and other Personal Information that you may provide using our services or otherwise. This account also allows you to post comments to our user feedback section of our Website. The Personal Information provided by you is not used for any purpose other than as outlined in this Privacy Policy. Note, If you ever use a public computer to access your Website account, we strongly encourage you to log out at the conclusion of your session. By doing so, although your information may still be stored with us, it will not be accessible to anyone else from that computer.

- Email List - When you create an account with us, you may be given the option to be added to our promotional email list. Whether or not you select this option, your Personal Information will never be shared with or sold to third parties. Consistent with federal CAN-SPAM laws, if you do not wish to receive promotional emails, you may opt-out of receiving promotional emails at any time. To be removed from our promotional email list, please email us at [info@text-em-all.com](mailto:info@text-em-all.com) and include your name and email address in the message, or click the “unsubscribe” button found at the bottom of the emails we send you. We may still send you administrative notices, however.
- Phone Lists - Before sending a text or voice broadcast or combination of both, you will need to provide us with a list of phone numbers and other optional information you choose to provide for the people you would like to message or call. This information will not be shared with any third parties, pursuant to this privacy policy and our User Agreement.
- Voice Broadcasts / Recordings - We will record your voice inputs (messages) in order to transmit them to the phone numbers you provide. We reserve the right to review these messages at any time and for any reason, particularly if we have reason to believe that messages are in violation of our User Agreement.

## **Sharing Personal Information With Third Parties**

We do not share, sell, or trade your Personal Information gathered online with any third parties, except with your consent or as described herein. We do not contribute to or participate in cooperative databases, which give other companies access to such Personal Information.

We may disclose your Personal Information when legally required to do so, to cooperate with law enforcement investigations or other legal proceedings, to protect against misuse or unauthorized use of the Website, to limit our legal liability and protect our rights or to protect the rights, property or safety of users of this Website or the public.

We may also disclose your Personal Information to outside individuals and/or companies that help us bring you the products and services we offer and to create, operate, and maintain our Website. For example, we may work with third parties to:

- manage a database of customer information;
- assist us in distributing emails;
- assist us with direct marketing and data collection;
- provide data storage and analysis;
- provide fraud prevention;
- provide customer service;
- process payment information; and
- provide other services designed to assist us in developing and running our Website and maximizing our business potential. We require that these outside companies agree to keep all information shared with them confidential and to use the information only to perform their obligations to us.

In addition, if we go through a business transition, such as a merger, acquisition by another

company, or sale of all or a portion of our assets, your Personal Information will likely be among the assets transferred.

Our Website allows users to post comments and other content to our Website, in limited circumstances, such as providing product feedback. Any Personal Information that you post to these areas of our Website will become public information and will be accessible by other users of the Website. In addition, your user name will be viewable by other users, and we, therefore, encourage you to use a username that is not your actual name. We have no responsibility to maintain the privacy or security of any such Personal Information that you may choose, voluntarily, to post to our Website.

### **Non-Personally Identifiable Information (including “Cookies” and “Pixel Tags”)**

Through your use of this Website, we may also collect certain non-personally identifiable information from you (“NPII”). NPII is not associated with you as an individual. It is measured anonymously and only in the aggregate. During a normal visit to our website, no personal information is collected. We may, however, collect information that does not identify you, such as information from your web browser, or information about the aggregate number of visits to a web page. This may also include cookies, which are tiny data tags that track where you go, and help navigate you back. This information also helps us see which pages require attention.

Let’s talk in more detail about cookies. As mentioned above, our website may use cookies. A cookie is a small piece of information sent by a website that is saved on your hard drive by your computer’s browser. Cookies help us remember you when you return to the Website. Cookies also hold information to personalize and enhance your experience and to gather website statistical data, such as which pages are visited, the Internet provider’s domain name and the addresses of the sites you visited immediately before coming to and immediately after leaving the Website. The information in the cookies lets us trace your “clickstream” activity (i.e., the paths are taken by users of the Website as they move from page to page) to enable us to better serve our users by revealing which portions of the Website are the most popular. Cookies contain absolutely no Personal Information. You may disable cookies on your browser. Please review your browser’s instructions for doing so.

We may also use “pixel tags” (sometimes called “web beacons” or “clear gifs”), which are tiny graphic images, on the Website. Pixel tags help us analyze Users’ online behavior and measure the effectiveness of the Website and our advertising and marketing. We may also use other analytical tools to evaluate site performance through the use of aggregated data, which contain no Personal Information. We work with service providers that help us track, collect, and analyze this information.

Cookies, pixel tags, and/or other analytical tools that we may use on the Website may collect information about your visit, including the pages you view, the features you use, the links you click, and other actions you take in connection with the Website. This information may include your computer’s Internet protocol (IP) address, your browser type, your operating system, date and time information, and other technical information about your computer. We may also track certain information about the identity of the website you visited immediately before coming to the Website. We do not otherwise track any information about your use of other websites.

Cookies, pixel tags, and/or other analytical tools in our emails may be used to track your interactions with those messages, such as when you receive, open, or click a link in an email message from us.

We may also work with businesses that use tracking technologies to deliver advertisements on

our behalf across the Internet. These companies may collect information about your visits to the Website and your interaction with our advertising and other communications, but no Personal Information is shared with them.

We may combine the NPII collected through cookies, pixel tags, and other analytical tools with other information we may have collected from you. This information may be used to improve our Website, to personalize your online experience, to help us deliver information to you, to determine the effectiveness of advertising, and for other internal business purposes.

## **Do Not Track Signals**

Our website does not currently respond to web browser's Do-Not-Track signals.

## **Your Security**

We strive to keep your Personal Information private and safe. We take commercially reasonable physical, electronic, and administrative steps to maintain the security of Personal Information collected, including limiting the number of people who have physical access to database servers, as well as employing electronic security systems and certain password protections that guard against unauthorized access.

Unfortunately, despite our best efforts, the transmission of data over the Internet cannot be guaranteed to be 100% secure. While we will use every reasonable means to ensure the security of information you transmit through the Website, we cannot guarantee that such information will not be intercepted by third parties. We will, however, prosecute any unauthorized or fraudulent transactions to the fullest extent permitted by law.

## **Links to Other Websites**

While visiting the Website, you may link to websites operated by third parties or you may have come to the Website using a link found on another website. This does not mean that we endorse these websites or the goods or services they provide. We do not make any representations or warranties about any website that may be linked to the Website. Such other websites are independent of us, and we have no control over, or responsibility for, their information, products or activities.

In addition, our privacy practices may differ from those of these other websites. If you provide Personal Information at one of those websites, you are subject to the privacy policy of the operator of that website, not our Privacy Policy. Please make sure you understand the other website's privacy policy before providing Personal Information.

## **Opt-Out**

You will receive emails from us only if you have consented to receive them. If you do not want to receive e-mails from us you may click on the "unsubscribe" link at the bottom of any email communication sent by us. Please allow us 10 business days from when the request was received to complete the removal, as some of our promotions may already have been in process before you submitted your request. Note, as long as you have an account with us we will continue to email you records and information related to your use of our service. These service-related, ordinary course of business emails will continue as long as you have an account, even if you asked not to receive any commercial emails.

## **“Spoofing” And “Phishing”**

A common Internet scam is known as “spoofing” or “phishing.” This occurs when you receive an email from what appears to be a legitimate source requesting Personal Information from you. Please be aware that we will not send you any emails requesting you to verify any Personal Information. If you ever receive an email that appears to be from us requesting such information from you, DO NOT respond to it, and DO NOT click on any links appearing in the email. Instead, please forward the email to us at [info@text-em-all.com](mailto:info@text-em-all.com) as we will investigate instances of possible Internet fraud.

## **Children and Privacy**

The Website is only meant for those that are 18 and older. You can only use the service if you are 18 and older. The Website is not meant for children, and we will not knowingly collect any Personal Information from children under the age of 13 without verified parental consent. We will remove from our files any Personal Information of anyone we discover to be under 13 years old. We are concerned about the safety of children when they use the Internet, and we understand that children may not understand all the provisions of our Privacy Policy or make informed decisions about the choices that are made available to adult users of the Website.

## **Disclosure for Legal Purposes**

You hereby authorize us to disclose any of your Personal Information pursuant to judicial and administrative proceedings and to law enforcement or government agencies if we believe the disclosure is necessary or appropriate. You also authorize us to disclose Personal Information if we believe the disclosure is necessary or appropriate in the event of an investigation of improper or illegal conduct in connection with the Website, such as fraud, misrepresentation, intellectual property infringement, or other activity that may put us at risk for liability.

## **Non-Confidential Information**

We do not want you to send to us any confidential or proprietary information through email or otherwise. Any information, materials, suggestions, ideas or comments sent to us will be considered non-confidential, and by submitting the same to us, you are giving us the absolute right to use, modify, reproduce, transmit, display and distribute the information for any purpose whatsoever, with no payment or other compensation to you. However, we will not use your name unless we are required by law to identify the source of the materials, information, suggestions, ideas, or comments, or unless we first obtain your permission.

## **Assignment**

We may freely assign this Privacy Policy or any of our rights and/or obligations hereunder.

## **Additional Privacy Policy Supplements**

*California*: For additional information regarding California privacy rights and our Privacy Policy supplements pursuant to the California Consumer Privacy Act (“CCPA”), please visit our webpage dedicated solely to that information at: <https://www.text-em-all.com/ccpa-policy>

Canada: For additional information regarding Canada’s privacy rights and our Privacy Policy supplements pursuant to the Personal Information Protection and Electronic Documents Act (“PIPEDA”), please visit our webpage dedicated solely to that information at: <https://www.text-em-all.com/pipeda-policy>

European Union (“EU”)/European Economic Area (“EEA”)/Dependent Territories: For additional information regarding EU and EEA privacy rights and our Privacy Policy supplements pursuant to the General Data Protection Regulation (“GDPR”), please visit our webpage dedicated solely to that information at: <https://www.text-em-all.com/gdpr-policy>

## **Contact**

Again, If you still have more questions or concerns about how we’re processing personal information, or you would like to know more about how to exercise your rights. **You can contact our Privacy Team emailing us at [privacy@text-em-all.com](mailto:privacy@text-em-all.com) or, by writing to us at: Text-Em-All, 3803 Parkwood Blvd, Suite 900, Frisco, TX 75034.**